SWALE BOROUGH COUNCIL

Project: RETAIL STUDY 2010: Bulky and DIY Goods Addendum
Latest Revision: 20/05/2011 - DRAFT

Study area population by zone

Zone	2010	2015	2020	2025
1	39,501	40,410	41,418	42,595
2	12,888	13,185	13,514	13,897
3	46,052	47,112	48,287	49,659
4	11,242	11,501	11,788	12,123
5	19,162	19,603	20,092	20,663
6	5,340	5,463	5,599	5,758
TOTAL	134,185	137,274	140,698	144,695

Sources/notes
1. 2010 population for each zone from Pitney Bowes Business Insight Area Profile Report (6 July 2010)
2. Growth in population based on growth rates implied by Kent County Council population forecasts for Swale Borough - South East Plan Strategy-based Forecasts (September 2009) Total Population Forecasts. Available: https://shareweb.kent.gov.uk/Documents/facts-and-figures/sep-forecasts-sep-09-web.pdf Access date: 12 October 2010